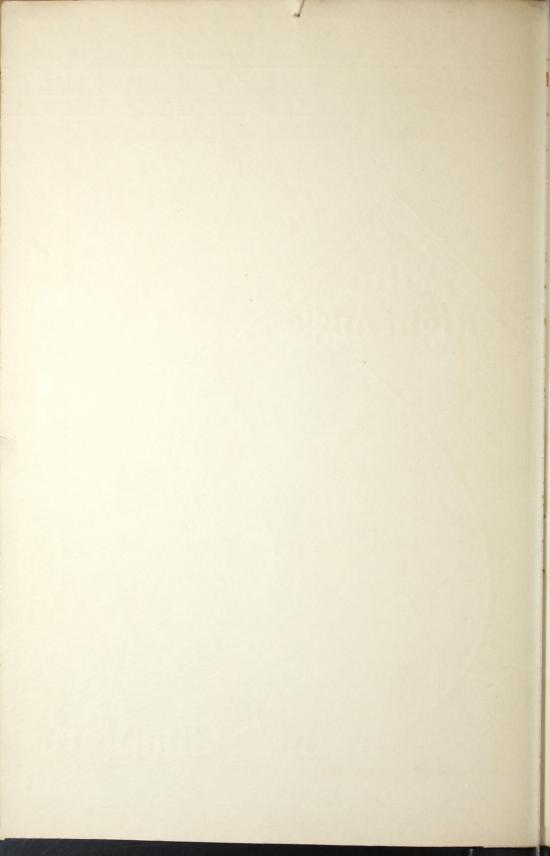


~ In 5 Chapters



The Right Angle on Hot Water Service

The Right Angle

on

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The Right Angle on the Modern Home THE modern home, like the present-day industrial plant, must be planned and equipped to save time and labor—the most efficient household appliances must be used.

No one, today, would think of attempting to manufacture any product employing the same methods that our grandfathers did—it would be absurd—then why should the present-day housewife be required to tolerate our grandmother's antiquated methods in the home?

Most household tasks require hot water, and therefore, the modern home should have a modern method of obtaining an adequate supply of hot water.



To Lovekin-ize Means to Modern-ize

NEXT to the heating system, the system which supplies your hot water is probably the most important.

What does it mean to Lovekin-ize your home?

It means to have in it a Lovekin Automatic Gas Water Heater, giving an ample supply of piping hot water, without waiting, worry or work!

It's a real pleasure to live in a home that is Lovekin-ized—where one never has to think of hot water—where abundant hot water is always available at every hot water faucet in the house, every hour of the day and night.

The Lovekin Automatic Gas Water Heater is as necessary in the modern home as hot water itself!







The Right Angle on Hot Water Service A HOT water supply that has to be constantly attended and worried about is a hot water service in name only.

The Lovekin supplies hot water without any attention whatever. It is self-operating, and because it requires no attention, can be placed out of the way, out of sight, in the basement. You don't see it but you know it is there. Its unseen presence is appreciated in a hundred different ways by every member of the family.

There is solid comfort and real satisfaction in knowing that your Lovekin is doing its work silently and efficiently at all times without any attention or watching.

Is your hot water supply in the kitchen a source of worry? Does it keep you guessing all the time? Or can you always say to yourself, "Well, I don't have to think about hot water for the dishes—I know it's there—plenty of it"?





HEN the laundress comes on washday is she delayed and hampered by a lack of hot water? Or have you an abundant supply of hot water ready so she can start immediately?





HEN some member of the family takes a bath do they exhaust the hot water supply? If there is a Lovekin in the basement of your home you will have steaming hot water all the time—plenty of it for everybody!





HEN you step into the bathroom in the morning is there plenty of hot water for a clean, smooth shave? Or do you more often have to run down to the kitchen and heat a kettle of water on the range?



If you would enjoy all the comforts of a dependable hot water supply—

LOVEKIN-IZE YOUR HOME!





The Right Angle on Modern Household Appliances If you were a plant executive you would not purchase a machine that was only half efficient—that required double the work and watching—and say that it was more economical because it apparently costs a little less to operate. Certainly you wouldn't!

The Lovekin Automatic Gas Water Heater is not better because it is cheaper—it is better because its never failing service is always at your command—because it efficiently fills a long-felt need in every home—because it makes every home a more comfortable home—because it eliminates work, worry, waiting and inconvenience.

7OU do not have to light the Lovekin every time you want hot water-it is entirely automatic-it lights itself and turns the gas off, and there is always plenty of hot water ready to be used.



YOU do not have to run up and down

cellar steps, kindle fires, take up ashes, clean up dirt, and always keep guessing about your hot water supply if you have a Lovekin in your home.



OW often do you start your water heater and then impatiently wait for the water to heat, feeling the tank from time to time until you think the water is hot enough? Then, after starting to take a bath, or whatever you intended to do, how often have you found that the hot water available was not half enough? No need for this if your home is Lovekin-ized!



O you pay more for an inadequate hot water service than a modern. dependable service would cost you? Are you paying more, not only in money, but in inconvenience, time and worry-are you a slave to hot water or is it your slave?



The Lovekin, because it requires no attention, can be installed in the basement, out of the way and out of sight.



The Right A of H



ANDLES were once used for illumination. Then came oil lamps, gas and electricity. Everyone accepted the better illumination without considering it economy to do without it because of increased cost.

Today, the telephone is far more economical and convenient than some of the old time methods of conveying messages. Likewise, the Lovekin Automatic Gas Water Heater is more convenient than old fashioned ways of heating water.



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An automobile is more expensive than using street cars. But if Dad uses an auto for business, it is an economical factor. If you use it for pleasure, think of the comfort and convenience!

You may ask, "Can I afford to own an automatic water heater?" Always remember that only two ten cent cigars a day mean \$6.00 a month, while the average cost of automatic hot water service is considerably less than that.



1

Many people say, "My little coal stove uses only a bucket of coal a day." That may be true, but—the average bucket of coal weighs 30 pounds. A ton of Pea coal weighs 2240 pounds and costs \$12.50, or more. Thus, "only a bucket of coal a day" means 900 pounds in 30 days and costs about \$5.00 monthly!

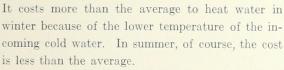
Modernize - Low

Angle on the Cost bt Water

If coal stove owners use less than this, it is usually because the fire is often out and the home without hot water. Or, they may take the coal from the same pile they have for the furnace and therefore do not realize how much they really use.



Our records show that the average family can enjoy a Lovekin for about fifteen cents a day. This is based on gas at \$1.00 a thousand cubic feet, and does not include the gas used for cooking and other purposes. There are many instances where the cost is over this, and as many where it is under, but the average is \$4.50 a month!



Each individual case varies, according to how much hot water is used, just as your car uses gasoline in proportion to the miles you travel.



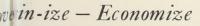
The more you investigate the question of costs, the more you will become convinced that the automatic hot water service is the most economical. Economical in time, economical in labor saved, economical in dollars and cents, and wonderfully convenient.

Let us investigate your needs and give you an idea of what the Lovekin automatic hot water service would cost in your home.





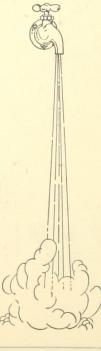




The Modern Home Is LoveKin-ized



The Right Angle on the Lovekin Water Heater



THE Lovekin Automatic Gas Water Heater is the last word in modern water heater construction. By a simple arrangement the heat is applied direct to a maximum surface of a boiler, getting full efficiency from the gas.

Heavy asbestos insulation around the heater keeps the water hot for a long time. It is like a vacuum bottle! The durable construction of the Lovekin makes it the ideal water heater for long-lived performance.

Remember, it is automatic, which means that you have no coal to shovel, no ashes to take out, no burners to turn on and off. Nothing to forget—nothing to remember! All you need see of the Lovekin is the constant flow of hot water.

The Modern Home Is LoveKin-ized

How the Lovekin Operates

THE Lovekin Automatic Gas Water Heater is a specially constructed boiler combined with a gas heater, and having a device called a thermostat which automatically turns the gas on and off.

While in operation the insulated storage tank of the Lovekin Automatic Gas Water Heater is continually filled with hot water. When hot water is drawn, cold water replaces it, lowering the temperature of the water in the tank. This causes the thermostat to operate and turn on the gas. The gas burns until the water reaches a temperature of about 140° when the thermostat again operates, this time closing off the gas. Thus, the full tank of water is always kept hot without any attention whatever.

Built in a single unit, it has no complicated parts to get out of order, nor copper coils to corrode and clog.

Tried and proven by ten years use, we guarantee its service and durability.





Approved!

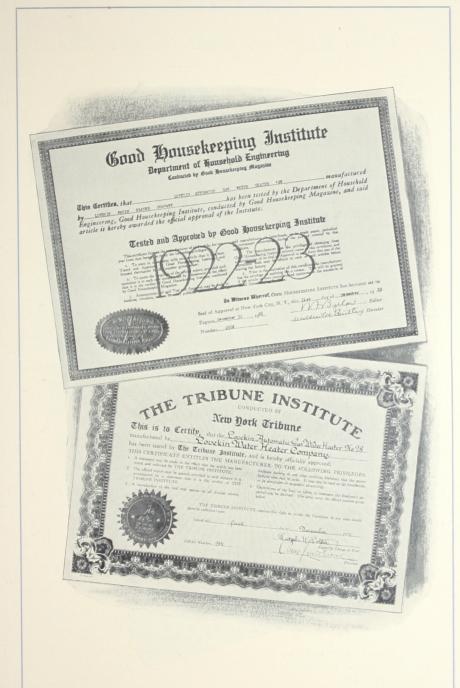
THE Lovekin Automatic Gas Water Heater has been tested and approved in the Laboratories of every one of the largest Gas Companies in the U.S. to which it has been submitted for approval, as well as in the laboratories of the Good Housekeeping Institute and the New York Tribune Institute.

On the opposite page are reproduced two of the official certificates awarded to the Lovekin.

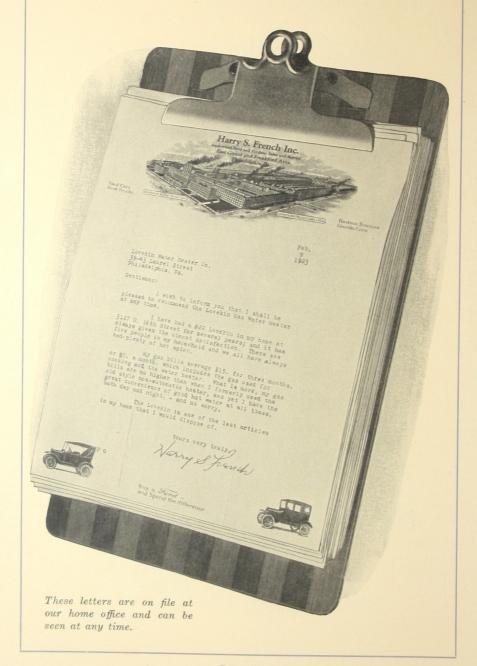
Below is the Red Star Seal of approval of the Good Housekeeping Magazine. Every woman knows that this means satisfaction guaranteed.







What others say about the Lovekin



Extracts from Letters of Lovekin Users

"I consider my Lovekin much more satisfactory than any other method of water heating I have ever tried."

"I have a \$2000 heating system in my home, and many other expensive features, but I would give up any of them in preference to my Lovekin."

"We always have plenty of hot water now, and it does not cost any more than my old coal stove did."

"My Lovekin has been in continuous use for over eight years. It has received no attention whatever, and has furnished all the hot water necessary for kitchen, baths, and laundry."

"I know I can always get plenty of hot water instantly. My Lovekin is indispensable."

"In comparing my gas bills for my Lovekin with those formerly paid while using a non-automatic type heater, I find they average about the same."

"I used to keep a schedule for looking after my coal stove. Nothing like that is necessary now since I bought a Lovekin."

"They say Love 'kin' do anything. I believe it can. It certainly has brought happiness to our home."

"If I had known how little it cost to run a Lovekin I would have had one long ago."

"I used to get up in the morning and go to the cellar and light a little coil heater. Then I would go back to bed. Now that I have a Lovekin I can enjoy an extra half hour in bed each morning and still have plenty of hot water when I arise."

"No more arguments about hot water for shaving since I bought my Lovekin. It has served us satisfactorily for over six years."

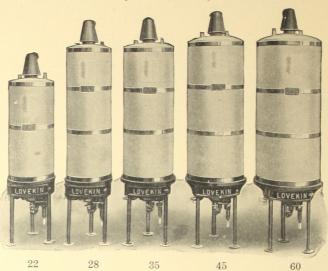
"We never intend to go back to the old-time method of heating water."

"My Lovekin has done everything that was claimed for it."

"Because Lovekins reduced gas bills in our stores, we have replaced all other makes of automatic heaters with Lovekins."

* Names and addresses on request.

A Size for Every Need



Size and Capacity Gallons	*For Houses with	
22	1 bath	*The size selected should also
28	1 or 2 baths	be governed by the number
35	2 baths	of people in the household,
45	2 or 3 baths	etc.
60	Upward	

It is advisable, when contemplating the installation of a hot water system, to have an experienced hot water specialist determine upon the size that would give you the most satisfactory service.

This service can be obtained, without any obligation whatsoever, by writing to our nearest office or agent.

LOVEKIN WATER HEATER CO.





